

RECRUITMENT PROGRAM

Dated: March 4, 2002

PROCESS FOR APPLYING FOR AND APPROVING RECRUITMENT BURSARY:

- Interested clubs fill out the Recruitment Bursary Application Form
- The completed applications are forwarded to the club's Association
- Applications are screened for basic criteria by the Associations and applications which have been preliminarily approved are forwarded, with comments, to the Federation
- The Federation has final approval over which clubs will receive a Recruit Bursary

CRITERIA FOR APPROVING CLUBS FOR THE RECRUITMENT BURSARY PROGRAM:

- Must possess an outstanding, organized and well planned member recruitment program
- Must show evidence of going beyond the call of duty by utilizing unusual or creative ways of recruiting new members (eg. by doing more than just handing out occasional flyers.)
- Must have a system for gathering contact information from potential new recruits for the purpose of doing follow up calls (eg. draws for free instruction)
- Must complete and submit an evaluation of the Recruitment Program and determine what worked and what did not

OTHER REMARKS:

- Clubs are to use their own funds for promotion activities
- Maximum Bursary set at \$200.00 per club with a maximum of \$1,000...
- Submit to Association by Oct.31. e.g. S.W.O.S.D.A.
- Must be received by the Ontario Square & Round Dance Federation by Dec. 31st
- Applications considered on a first come first serve basis
- Awards will be approved at the Board's February Meeting