

## Suggestions for Retaining Class Members....

**Note: The below are perhaps completely apparent to all who read them...but they can never be repeated often enough!**

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- "Meet & Greet" Class Members at the door upon arrival to class..
- "Make Class Members Feel Wanted" at the class..
- Do not talk about the "Length of The Class"..
- Keep the class "FUN", especially for Class Members..
- Make sure Club Members don't do their "Fancies" during class..
- If the Caller hasn't taught it during Class, DON'T DO IT..
- Need better "Solo Rotation" to ensure All Single Class Members are dancing all the time..
- Brief "Angels" on why they are there...To Dance with Class Members..
- Include Class Members in other Club Activities, ie parties, picnics, outings and other related Club Activities other than Square/Round Dancing..
- Try Two Classes an evening after Basics are taught..
- Conduct a "Club" Workshop after the class..
- Rotate Class Instructors if able to coordinate..
- Have each Class Couple/Single assigned a Mentor Club Member, whose responsibility it would be to Greet their member(s) each Class Night, call them during the week to ensure they are going to be at the next Class Night, Call them if they miss a night to ensure all is ok, and, dance with them during the class to help them through difficult moves..
- Coordinate with other clubs to ensure area Classes are on different nights..
- Encourage Class Members to attend other classes in their area..
- Provide a list, with directions, to other Classes in the area..
- After beginners class, begin promoting the Next Class with date, time & Place. Encourage current Class Members to start thinking about whom they might be bringing to the next class..
- Graduate your Class Members into the Club, so you've got them in the Club and they are now part of all club activities..
- Encourage Association Director's to Visit & Support the Classes (And Clubs) in their District..
- Encourage Kids. Offer a special "Family Price" to include kids in class, but, make sure parents come with them so you are not providing a Baby Sitting Service..
- Callers/cuers should be friendly toward Class Members..
- Don't push "Square Dance Attire". They will come around when they, the Class Members are ready..
- Make sure Class Members are not embarrassed at anytime..
- Ensure Club Members understand the learning process the class is going through, and don't get upset when Class Members make a mistake..
- Dedicate Tips for Birthdays, Anniversaries, etc., to Class Members..
- Include your Class Members in Refreshment Responsibilities. They will feel part of the group..

- Program special nights so as to ALWAYS include Class Members..
- Encourage Class Members to attend other "Special" Class Level Dances..
- Encourage Class Members to begin recruiting for the new class..
- Encourage Single Class Members to look for a "Partner" they can bring to the next Class..
- Offer Square & Round Dance Classes at local Community Colleges..
- Make sure that all your Class Night Activities are geared toward the Class. Keep Club Stuff for Club Nights, so as not to waste Class Time for Club Level/Member Activity, ie, Birthdays, Anniversaries, Awards, Etc..